

Study Digital Specifications



Animation - HD MPEG-4 Video

Media files should be sized to screen resolution 1080 pixels (w) x 1920 pixels (h).

9:16 Portrait format.

File format is MPEG-4/H.264 AVC at 20Mbps.

Frame rate for all media is 25 as per PAL standard.

Max duration is 10 seconds.

Static Content – JPEG

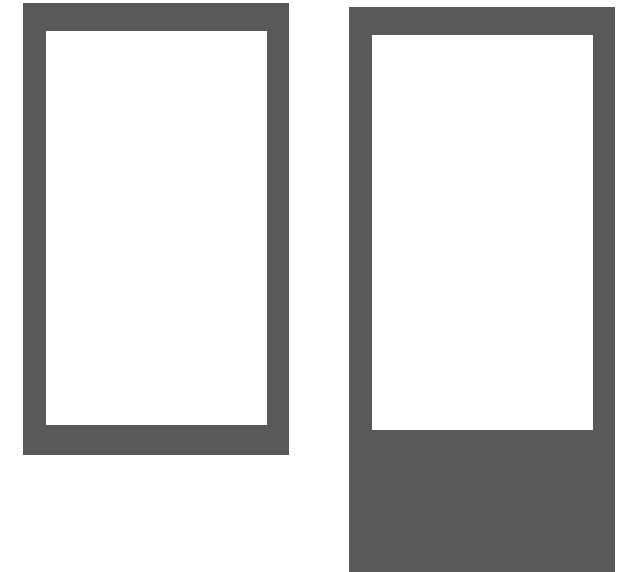
JPEGs should be saved with maximum quality settings to minimize compression artefacts.

Media files should be sized to screen resolution 1080 pixels (w) x 1920 pixels (h).

9:16 Portrait format.

File format is JPEG.

Each static content file will be displayed for max 10 seconds.



Questions? Need more information?

CX@oohmedia.com.au