

Café Portrait Specifications



Static Content – JPEG

JPEGs should be saved with maximum quality settings to minimize compression artefacts.

Media files should be sized to screen resolution 1080 pixels (w) x 1920 pixels (h).

9:16 Portrait format.

File format is JPEG.

Each static content file will be displayed for max 7 seconds.

Animation - MP4 Video

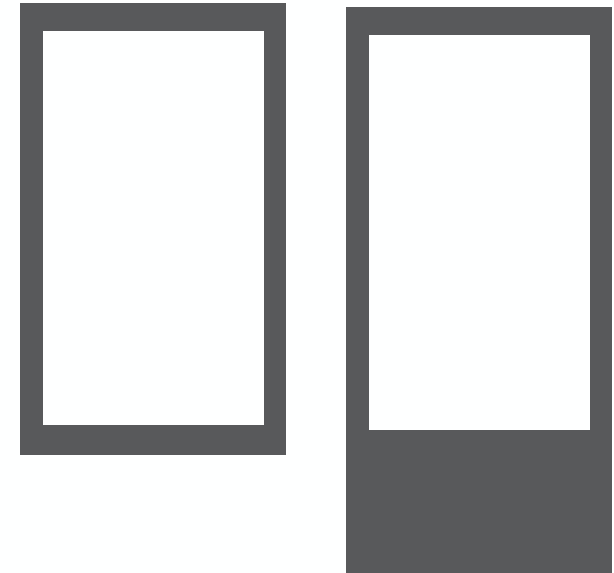
Media files should be sized to screen resolution 1080 pixels (w) x 1920 pixels (h).

9:16 Portrait format.

File format is MP4 at 20Mbps.

Frame rate for all media is 25 as per PAL standard.

Each MP4 file should be 7 seconds in duration.



Questions? Need more information?

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