

Shopalive Digital Specifications



Animation - HD MPEG-4 Video

Media files should be sized to screen resolution 1080 pixels (w) x 1920 pixels (h).

9:16 Portrait format.

File format is MPEG-4/H.264 AVC at 20Mbps. To be supplied as .MP4 file.

Frame rate for all media is 25 as per PAL standard.

Duration is 7 seconds.

Static Content – JPEG

JPEGs should be saved with maximum quality settings to minimize compression artefacts. Media files should be sized to screen resolution 1080 pixels (w) x 1920 pixels (h).

9:16 Portrait format.

File format is JPEG.

Files need to be saved at 72dpi.

Each static content file will be displayed for 7 seconds.

Questions? Need more information?

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