

Landscape Digital Specifications



Animation - HD MPEG-4 Video

Media files should be sized to screen resolution 2732 pixels (w) x 768 pixels (h).

32:9 Landscape format.

File format is MPEG-4/H.264 AVC at 20Mbps.

Frame rate for all media is 25 as per PAL standard.

Max duration is 7 seconds.

Static Content – JPEG

JPEGs should be saved with maximum quality settings to minimize compression artefacts.

Media files should be sized to screen resolution 2732 pixels (w) x 768 pixels (h).

32:9 Landscape format.

File format is JPEG.

Each static content file will be displayed for max 7 seconds.

Questions? Need more information?

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